



Value to Trainers

win more business by punching above your weight

large scale organisations want performance based materials and the ability of dtiMetrics to analyse performance across students and lessons/objectives allows you to compete with large scale training providers. It makes no difference whether you are an in-house trainer for a freelance trainer you both need to win more business to secure your future, so don't just be another trainer. Give yourself an edge.

make sure good delivery is not dragged down by bad courseware

dtiMetrics analyses performance across students and lessons/objectives which allows you to evaluate the effectiveness of courseware. If all students are having difficulty with lesson 2 then we can go back to the courseware developers with hard information, if particular groups are having difficulty with a course then we may wish to change the pre-requisites.

focus on those students that will generate more business

the pre-training and in-training assessments allow you to monitor student performance at the objective level. This means you can focus on those students and that content that requires a higher level of support or more class time. This will maximise your impact and generate more business because it is how much the weakest have learnt that is critical to the perceived success of the training event - they have more to gain and generate more viral marketing noise.

meet individual needs in more cost-effective large group training sessions

the trainer has total control over the standard of performance that is acceptable at the objective level and dtiMetrics will report if a particular objective requires more work. The student can use whichever training method they want to cover that objective. If they are using a version of dtiMetrics that maps to training materials it will provide the right "page" reference - it can map back to any training medium, video, CBT, manuals. The student leaves the class feeling their individual needs have been met.

generate more business by getting students through certification exams

there are two issues to certification, having the knowledge and passing the exam. If students need to pass computer delivered certification exams then dtiMetrics will increase their confidence and ability to use this medium eg A+ the post-training assessments simulate the actual exam. It's a bit like doing crossword puzzles, the more you do the easier it gets as you get comfortable with the game.